



Letter From Jock Buta Executive Vice President

At Butech Bliss we understand how tough it has been to ride out economic downturns like the one we recently experienced. We also understand that making the decision to purchase a new piece of equipment can make or break a company in today's market. Choosing the right leveler technology is critical. We help companies every day by designing equipment that is suited to their needs. Butech Bliss is the only equipment builder to offer three types of shape correcting technologies. Butech Bliss designs and builds lines with stand alone hydraulic roller levelers, stretch levelers or temper mills as well as lines that include a combination of these technologies. Butech Bliss understands that each technology has a unique impact on the materials being processed. We work with our customers to determine which approach will provide maximum satisfaction when it comes to meeting their end user's expectations. For example our recent advanced gripper technology for stretch leveling has established a new benchmark for the production of stretch leveled strip and plate products.

Butech Bliss To Design And Build The World's Largest Stretch Leveler



Butech Bliss has been selected to upgrade an existing Ferragone Corporation Cut-To-Length Line at their FerrouSouth luka, Mississippi facility. The project includes designing, manufacturing and start up assistance for a new 2220 ton stretch leveler, scale collection system, hydraulic power unit and the electrical equipment required to integrate the stretch leveling system into an existing cut-to-length line. This stretch leveler will be the world's largest capacity coil to plate stretch leveler operation. The equipment will be designed to process hot rolled carbon steel, HRPO and cold rolled steel coils up to a maximum thickness of ½ inch by 96 inches wide at 92,500 psi yield strength. This equipment will enhance the existing line's capabilities by producing product that has equalized internal stresses and superior shape characteristics. The equipment will be delivered in the first quarter of 2012.

Visit Us At The 2011 Fabtech Tradeshow In Chicago.



Fall will soon be here and that means the sales and marketing department will be gearing up for another tradeshow. This one is North America's largest metal forming, fabricating, finishing and welding event held at the McCormick Place, in Chicago, November 14th - 17th. Stop by and visit us at booth #1530, we'd love to talk with you and tell you about all of our new innovations and technologies. Our booth will also feature a working demonstration of our scrap chopper. We look forward to seeing you!

The BetterBuiltBulletin



Employee Spotlight Dan Goehring

Dan Goehring has been a part of our engineering department for nearly 5 years, specializing in extrusion and melting equipment projects.

Dan is a 2000 graduate of Youngstown State University's engineering department. During his studies at YSU he worked at Spirex in Boardman, Ohio starting in their quality control department and then working in their engineering department. Dan also worked for a local company that builds melting equipment as a project engineer.

In addition to extrusion equipment, some of the applications that Dan has worked on while here at Butech Bliss include mill projects, heavy fabrications and forgings. He is often involved in design and finite element analysis. Dan enjoys the challenge of finding solutions to customer's and Butech Bliss' unique problems. He has been involved in multiple machine modifications and designed fixtures for our shop to help the company take on new and often bigger jobs. Dan has also utilized his past experience to initiate and develop our involvement in the melting equipment product line. Butech Bliss is very fortunate to have such a talented engineer as part of our engineering team.

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Butech Bliss Enhances HAGC Cylinder Service Program For Rolling Mills

Butech Bliss announces today an enhanced HAGC Cylinder Service Program (CSP) for rolling mill customers which will include regularly scheduled or on-call field service technician visits for hydraulic power unit inspection and fluid cleanliness testing. The program will also provide one of the most complete multi-point inspection reports in the industry.

"Our goal at Butech Bliss is to deploy our engineering expertise in cylinder service and repair to ensure our customers maintain productivity and reduce rolling mill downtime," said Jim Restifo, Manager Force Motor Valve Service, at Butech Bliss. "We have more than 320 operating HAGC installations worldwide from the earliest days of the technology to the current models. We pioneered the Tandem Piston Roll Force Cylinder and over the years have maintained our commitment to roll force cylinder test and repair services."

The HAGC Cylinder Service Program will be led by a team of engineers and assembly technicians who will fully build and test new machines, rebuild aged equipment, and service equipment in the field.

The test center - housed at Butech Bliss' wholly owned 400,000-square-foot technology center in Salem, Ohio - is equipped with a high pressure hydraulic power unit, a heavy-duty cylinder test stand and all necessary tooling to enable Butech Bliss to offer its customers comprehensive cylinder service for any and all roll force cylinders. Butech Bliss can also provide onsite support for the removal and installation of the roll force cylinders.

A comprehensive repair history of each and every cylinder is maintained at the Butech Bliss Technology Center.

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