

FOR IMMEDIATE RELEASE

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BUTECH BLISS TO DESIGN AND BUILD THE WORLD'S LARGEST STRETCH LEVELER

Salem, OH – June 8, 2011 – Butech Bliss has been selected to upgrade an existing Ferragon Corporation Cut-To-Length Line at their FerrouSouth luka, Mississippi facility. The project includes designing, manufacturing and start up assistance for a new 2200 ton stretch leveler, scale collection system, hydraulic power unit and the electrical equipment required to integrate the stretch leveling system into an existing cut-to-length line. This stretch leveler will be the world's largest capacity coil to plate stretch leveler operation. The equipment will be designed to process hot rolled carbon steel, HRPO and cold rolled steel coils up to a maximum thickness of ½ inches by 96 inches wide at 92,500 psi yield strength. This equipment will enhance the existing lines capabilities by producing product that has equalized internal stresses and superior shape characteristics. The equipment will be delivered in the first quarter of 2012.

About Butech Bliss

Butech Bliss provides pioneering design engineering, fabricating and manufacturing services to the metals industries from the company's 400,000 square foot Technology Center located in Salem, Ohio. For more information, visit www.butechbliss.com.

About Ferragon Corporation

Ferragon Corporation is a supplier of processed flat rolled steel. FerrouSouth is a division of the Ferragon Corporation. FerrouSouth provides light and heavy gauge slitting and cut-to-length toll processing services to their customers. For more information visit www.ferragon.com.